

ENTRY FORM

PRIDE IN COMMUNICATIONS

Deadline: March 1

Newsletter entries must include three copies of three different newsletters published during this school year. Web entries should include a color copy of the home page and its address. Return entry form to TSTA Pride in Communications, 316 W. 12th St., Austin 78701 by March 1.

ENTRIES WILL BE JUDGED BY:

- Extent to which the local and/or regional association programs are identified and explained.

- Extent to which the newsletter or web site communicates to members the local or regional efforts and programs to serve the public interest in local schools, as well as the interests of members.
- Honesty, advocacy, assertiveness, and accuracy in presentation.
- Attractive and readable.
- Degree to which it incorporates information from state and national publications on a consistent basis.

Name of Local/Regional Association _____

Name of Publication _____

NEWSLETTER CATEGORY

(Please check one of the following categories)

___ 150 members or less

___ More than 1,000 members

___ 151-300 members

___ Best Regional Newsletter

___ 301-500 members

___ Best Affiliate Newsletter

___ 501-1,000 members

___ Best Electronic Newsletter

BEST ASSOCIATION WEB SITE

Name of Editor and/or Contributors to Receive Credit _____

Name of Person Submitting Entry _____

Address _____

City _____ State _____ Zip _____

Home Telephone _____

Please check for accuracy, as information given will be printed on awards.