

Official Nomination Form for the Annual School Bell Awards Program

Name of TSTA Local Association _____
 Address _____ City _____ State _____ Zip _____
 Endorsed by Local Association (president's signature) _____

TEXAS SCHOOL BELL AWARD NOMINATION FOR:

Newspaper, radio station, television station, electronic media name/outlet _____
 Newspaper managing editor, radio or television program director _____
 Address _____ City _____ State _____ Zip _____
 Name of individual(s) who made significant contributions to the nominated project _____

NOTE: Be certain to check correct classification and category for each nomination. Separate nominations complete with documentation must be submitted if media representatives are nominated in more than one category. A supporting statement summarizing the significance of the nomination must accompany each entry. Entries for newspapers are to be bound in scrapbooks no larger than 19"x 24", although more than one volume may be compiled per entry. Entries submitted for radio must be on a cassette tape, if part of documentation. Entries for television must be submitted on a standard 3/4"x 1/2" video cassette, if part of documentation. All entries must reach TSTA headquarters by January 31. Entries submitted for electronic media must have printouts bound in folders or notebooks, along with URL addresses.

CLASSIFICATIONS

____ **NEWSPAPERS**

A. Dailies

- 1. Circulation.....over 100,000
- 2. Circulation.....99,999-50,000
- 3. Circulation.....49,999-25,000
- 4. Circulationunder 25,000
- Metro or Suburban Market — Medium or Small Market
- 5. Political Cartoon

B. Semiweekly

- 1. Metropolitan or Suburban Market
- 2. Medium or Small Market

C. Weekly

- 1. Metropolitan or Suburban Market
- 2. Medium or Small Market

D. Magazine

- 1. Monthly
- 2. Weekly

____ **RADIO**

- A. County population**.....over 100,000
- B. County population**99,999-25,000
- C. County population**24,999-10,000
- D. County population**under 10,000

____ **TELEVISION**

- A. Metropolitan Market**
- B. Other:** _____
- C. Special Consideration**

____ **ELECTRONIC MEDIA**

NOTE: Television Metropolitan Market includes Dallas, Fort Worth, Houston, San Antonio, El Paso, Austin and Corpus Christi. All other stations will compete in the second classification.

CATEGORIES

____ **PRINT MEDIA**

- 1. Outstanding continuous coverage of education news, increasing public understanding of school achievements, problems and programs
- 2. Outstanding feature story interpreting school programs and education issues
- 3. Outstanding collection of feature stories or a single topic interpreting school programs and education issues
- 4. Outstanding feature series interpreting school programs and education issues
- 5. Outstanding editorial interpreting school achievements, issues, and needs
- 6. Outstanding collection of editorials interpreting school achievements, issues, and needs
- 7. Outstanding continuing column interpreting school programs and education issues
- 8. Outstanding special supplement featuring special events and educational programs
- 9. Outstanding regular supplement featuring special events and educational programs
- 10. Outstanding magazine article featuring stories interpreting school programs and education issues
- 11. Outstanding political cartoon

- 12. Special consideration
Description: _____

____ **RADIO**

____ **TELEVISION**

- 1. Outstanding continuous coverage of education issues and events
- 2. Outstanding locally produced single program interpreting school programs or education issues
- 3. Outstanding locally produced program series interpreting school programs or education issues
- 4. Outstanding station editorial interpreting school achievements, issues and needs
- 5. Outstanding collection of station editorials interpreting school achievements, issues and needs
- 6. Special consideration
Description: _____

____ **ELECTRONIC MEDIA**

- 1. Outstanding education Web site.
- 2. Outstanding education blog (Web log).

RETURN NOMINATIONS BY JANUARY 31 TO:

TSTA Center for Public Affairs, School Bell Awards, 316 West 12th St., Austin, TX 78701 .