



TSTA NEWS

TEXAS STATE TEACHERS ASSOCIATION

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TSTA: Ysleta teacher featured in TV spot

El Paso is the face of the emerging Texas, and Arisa Carr is helping prepare the emerging Texas for the future.

As a first grade teacher at Pebble Hills Elementary School in Ysleta ISD, Carr plays a critical role in giving Hispanic children the strong foundation they will need to succeed in school and, in the not-too-distant future, receive the college education that was out of reach for many of their parents.

“I tell them that they can do it, as long as they try and work as hard as they can,” she said. “They are very interested, very excited.”

Carr became a teacher because she knows that education is essential to improving the lives of the next generation and assuring a strong future for the generations that will follow. That is why parents work tirelessly to make higher education possible for their children.

And, that is why Carr was happy to be featured in a Spanish-language TV spot now airing in the El Paso area. The ad, sponsored by the Texas State Teachers Association, emphasizes the partnership and hard work shared by parents and teachers and the eventual rewards for their children and students.

Many of Carr’s students would be the first in their families to graduate from college, and Carr enjoys working with their parents to prepare their children to reach that goal.

“It’s a joint effort. It does take work from the parents, as well as the teachers and the school,” she said.

Carr, 31, moved to El Paso as a child, attended school in Ysleta ISD -- where she now teaches -- and graduated from the University of Texas at El Paso. She has been teaching for six years, helping to prepare her students for “life’s journeys.”